

I claim:

1. A method for securing a tie to a folded shirt having a row of buttons thereon, comprising the steps of:

providing an elongated body having first and second ends, a first portion, a second
5 portion, and a buttonhole through the first portion;

wrapping the elongated body around the folded shirt;

securing the buttonhole of the first portion of the elongated body to one of the buttons of
the row of buttons;

disposing the tie on the folded shirt with one part secured proximate to the collar and a
10 second part depending downwardly along the row of buttons;

placing the tie over the first portion of the elongated body;

attaching the first end to the elongated body at a first position which is displaced from the
second end; and

attaching the second end to the elongated body at second a position which is displaced
15 from the first end,

whereby the second portion overlies the tie and the tie is seated between the first and
second portions and secured between the first and second positions.

2. The method of claim 1, wherein the first and second positions are spaced from one another so
20 as to permit the tie to be seated flat between the first and second body portions.

3. For use with a shirt and tie combination, a strap comprising:

an elongated body having first end and second ends;

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first and second scorelines extending generally perpendicular to a length of the elongated body and defining a central portion between the scorelines, and first and second side portions between the first end and the first scoreline and the second end and the second scoreline, respectively, the central portion having a length sufficient to accommodate one dimension of a folded shirt, and the first and second side portions having a combined length greater than the length of the central portion;

wherein the elongated body is foldable along the first and second scorelines, the first end is attachable to the second side portion and the second end is attachable to the first side portion;

a channel, defined by the first and second side portions when the first and second side portions are attached to the second and first ends, respectively, the channel being sized for the placement of the tie therein; and

a buttonhole through the first side portion.

4. The strap of claim 3, wherein the first and second ends are attached to the second and first side portions, respectively.

5. the strap of claim 4, wherein the first and second ends are glued to the second and first side portions, respectively.

6. The strap of claim 3, wherein the strap is a clear material.

7. The strap of claim 3, further comprising indicia on the central portion.

8. The strap of claim 3, wherein the first and second side portions each have the same length.